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PRESS RELEASE
For Immediate Release

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CYCLES FOR SINAI
A BENEFIT RUN FOR NEW ENGLAND SINAI HOSPITAL

STOUGHTON, MA — Need a good excuse to ride your motorcycle? Well, here's a great one: **Cycles for Sinai, a benefit run** for patient care programs at New England Sinai Hospital presented by the Sinai Men's Associates and sponsored by Costco. Motorcyclists, will take to the open road on **Sunday, October 21, 2007** at the "New" Rodman Suzuki on Route 1 North (Providence Highway) & Walpole Street in Sharon. Riders will tour a 50-mile route through the scenic highways and byways of Southeastern Massachusetts **from 9:30 to 11:30 am**. Thomas P. O'Connor of Randolph, President of the Men's Associates and motorcycle aficionado says, "Motorcyclists like to support people in need. **Cycles for Sinai** offers interested riders an opportunity to get out there, enjoy the ride and help a good cause at the same time." **A \$15 donation is suggested** for riders interested in participating. Enjoy barbeque fare and music immediately following the run. **For more information, please call Margi Sandman at 781-297-1333.**

The Sinai Men's Associates was founded by a group of men interested in providing volunteer and financial support to the hospital and its patients. Members serve as ambassadors to the community, and are involved in a variety of fund raising activities and the sponsorship of patient/family programs.

New England Sinai Hospital is a 212-bed, non-sectarian, not-for-profit, long-term acute-care hospital with its main campus in Stoughton, MA and inpatient satellite units in Boston and Dorchester. Recognized as a regional leader in pulmonary, medically complex and acute rehabilitation care, Sinai also offers a wide range of outpatient programs and services. Sinai is a teaching affiliate of Tufts University School of Medicine.