



New England Sinai Hospital

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PRESS RELEASE
For Immediate Release

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Stepping Up Walkathon Participants Raise \$43K for Seniors

STOUGHTON, MA — **Over 200 walkers** in New England Sinai's and the Rotary Community Corps of Adult Day Health Programs' **Stepping Up 5K Walkathon raised more than \$43K** to support scholarships for seniors to attend New England Sinai's Adult Day Health Program. Without scholarship assistance, these adults would be unable to participate in the program. Participants walked individually and in teams at the walkathon event held at the Striar Jewish Community Center on September 30, 2007.

"It was wonderful to see so many neighbors and friends walk on behalf of seniors in their community. Their enthusiasm and support will make it possible for scholarships to be awarded to qualifying individuals to attend Sinai's Adult Day Health Program who do not have insurance coverage and cannot afford to personally pay the program fees. The program enables seniors to remain in the community and enjoy a caring, safe and social environment," said Bettyann McKenzie, Executive Director of the Sinai Foundation, the philanthropic arm of New England Sinai Hospital.

The team from Starr & Starr took top team honors for raising the most funds while Sinai's own, Carol Hall, took the prize for top fundraising individual. In addition, teams from Sinai's Respiratory unit and Gold's Gym won prizes for most team spirit. Representatives from Gold corporate sponsors, Irinox USA and Eastern Bank Charitable Foundation also participated in the Walkathon. Sinai President and CEO Lester P. Schindel presented special plaques in honor of their achievements and recognition of their generosity.

Sinai's Adult Day Health Program has been offering a safe, supervised place for frail adults to be with friends and participate in stimulating activities since 1983. The Program is composed of a medical model adult day center located at the Striar Jewish Community Center in Stoughton. The staff includes a registered nurse who supervises the medical management of participants, an activities coordinator, program assistants, and social service consultants. The program also offers Parkinson's Disease Adult Day Health Care.

New England Sinai Hospital and the Striar JCC have a long history of working together to keep Stoughton and surrounding communities healthy. The Sinai medical model Adult Day Health Care and Parkinson's Disease Adult Day Health Care Programs located at the Striar JCC combine Sinai's medical resources with Striar's neighborhood convenience to provide expert and caring support for frail adults and those with Parkinson's Disease.

(more)

Stepping Up Walkathon Participants Raise \$40K for Seniors

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2007 Walkathon Sponsors, listed by sponsorship size (largest sponsors in bold):

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New England Sinai Hospital is a 212-bed, non-sectarian, not-for-profit, long-term acute-care hospital with its main campus in Stoughton, MA and inpatient satellite units in Boston and Dorchester. Sinai is recognized as a regional leader in pulmonary, medically complex and acute rehabilitation care. Sinai offers a wide range of outpatient programs and services. Sinai is a teaching affiliate of Tufts University School of Medicine.